QR Code Applications

PURPOSE

Council requested information regarding applications of QR Codes for possible history tours and beyond
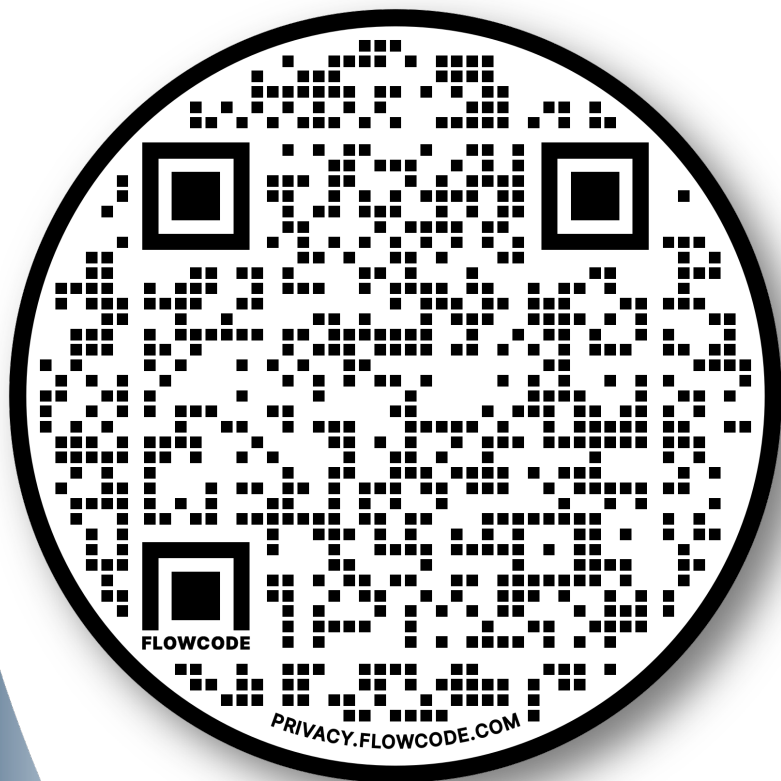
SAMPLE APPLICATION

- <u>Yaupon Loop Guided Nature Hike</u>

- 2.5 years of work by multiple departments

POSSIBLE USES

- Historical markers across College Station
- Tourist destinations and eateries
- Trails and conservation areas

RESOURCES

- Staff time allocation for research and design

- Signage

- Information campaign

Questions?

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